

**V. K. KRISHNA MENON COLLEGE OF COMMERCE AND ECONOMICS AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE AND P.  
A. MENON COLLEGE OF MANAGEMENT**

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**Details of activities conducted by the Department during the Academic Year 2022-2023**

**Name of the Department:-** Commerce

**Name of the Senior faculty:-** Dr. Devaki Kutty

| <b>Sr. No.</b> | <b>Date/s of Event<br/>DD/MM/YYYY From -<br/>To</b> | <b>Title / Theme of Event</b> | <b>Brief Detail of a activity (Name of Resource Person, if any)</b>  | <b>No. of Beneficiaries</b>  |
|----------------|---|-------------------------------|--|--|
| 1              | 21.9.2022<br>to<br>21.12.2022                       | Lecture Series on Soft Skill  | The lec series covered with games, PPTs and discussions foll topics:1.Confidence Building 2. Balanced Mind 3.Problem Solving Skills 4.Team Building & Communication 5.Power of Thinking.<br>The resorce person was Ms Sneha Dixit, Counselling Psychologist from Saarathi Counselling Centre | Total : 84(Average) Lec5: 32, Lec4: 88 Lec3: 75, Lec2: 90, and Lec1: 135 |
| 2              | 31.1.2023   | Slogan & Logo Competition     | Topics given were:1. Instagram 2. Bank 3. Safe Driving Initative by Mumbai Traffic Police<br>The 1st Riya Jaiprakash Kesarwa and 2nd Nikita Kumar Rao Shivangi   | 5  |
| 3              | 20-02-2023  | Elocution competition         | The topics for elocution included the following 1. Trends in digital marketing 2. Challenges and prospects in online retailing 3. Role of E-commerce in reducing operational cost  | 13   |
| 4              | 04-03-2023  | Essay competition             | The topics were 1. NEP prospects and challenges 2. Pakistan economic crisis 3. Startup success stories   | 35   |

|   |                           |                 |  |   |
|---|---------------------------|-----------------|--|---|
| 5 | Submitted on<br>17-3-2023 | Article writing | Topics included: 1.What to do when you fail in life 2.Twin tower<br>3. Health conscious diet 4. Entertainment industry 5. Growing<br>population in India 6. Unaddressed stress to which adolescents are<br>exposed to 7. Startups in India 8. Investment accounting 9.<br>Humanitarian impact and risk of use of nuclear weapons | 9 |
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